Sponsorship Opportunities

We invite you to be a sponsor for this exciting culinary workshop that will attract up to 150 registered dietitian nutritionists from across the U.S. who are eager to learn and master culinary techniques, experience food and flavor in new ways and prepare to educate consumers how to incorporate health-promoting products into flavorful, healthful dishes and meals.

We’ll spend two full days at The Culinary Institute of America’s newest campus, the CIA at Copia. The workshop will feature a variety of hands-on classes, lectures, tasting exercises, and opportunities to learn from renowned leaders in agriculture, retail, foodservice, culinary arts, food photography, and more. We’ll celebrate world cuisines, savor amazing foods and flavors, explore sourcing the best products and ingredients, and last, but not least, we’ll leisurely sip some of Napa Valley’s best wines and spirits!

The educational workshop begins on Thursday, March 12th with an opening keynote presentation and an evening reception and sponsor showcase at the Embassy Suites. On Friday and Saturday, March 13th and 14th, we will be at Copia. The workshop concludes Saturday evening.

Contact information:
Sheila Weiss, RD, FAND – FCP Sponsorship Chair
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Barb Pyper, MS, RD, SNS, FAND – FCP Executive Director
fcp@quidnunc.net – 206-935-5104
Sponsorship levels of opportunity:

**Platinum Sponsorship ($20,000).**  (2 available)
As the Platinum Sponsor of this event, your company/association/brand will have the following benefits and opportunities:

- Opportunity to provide a speaker for a one-hour general education session on Friday or Saturday. This benefit is exclusive for the Platinum Sponsors of this event, and the sponsor must cover the travel, housing and honorarium costs for the speaker. Additional costs may be incurred for programming if including a demo.
- Four (4) tickets for representatives to attend the three-day workshop, (optional sessions/activities not included).
- Opportunity to participate in the sponsor exhibit time on Thursday evening, March 12.
- Opportunity to incorporate your products into the event’s food and beverage plans, as allowed by our venues (i.e., Embassy Suites and Copia) for this event.
- Opportunity to provide printed materials (e.g., company/product brochure, recipes, nutrition information) and promotional items (e.g., pens, product samples), subject to Academy/FCP approval.
- Use of your logo on workshop materials.
- Recognition from the podium at the workshop.
- Recognition in FCP’s quarterly newsletter, Tastings and in the annual report.
- A sponsored eblast to all members with up to 3 web links and 3 photos/graphics or a survey to members (survey to be developed in collaboration/approval of the Academy of Nutrition and Dietetics and FCP) within 6 months of the workshop.
- Opportunity to place a half-page ad in the Spring 2020 issue of FCP’s quarterly newsletter, Tastings. Note that the ad must be designed by the sponsor and the ad is subject to approval by the Academy of Nutrition and Dietetics and FCP.
- Opportunity to post four (4) recipes on the FCP website for one year.

**Gold Sponsorship ($10,000).**  (3 available)
As a Gold Sponsor of this event, your company/association/brand will have the following benefits and opportunities:

- Opportunity to provide a speaker for a 2-hour breakout session on Friday or Saturday for up to 60 people. The sponsor must cover the travel, housing and honorarium costs for any speaker. Additional costs may be incurred for programming if including a demo and/or tasting.
- Opportunity to incorporate your products into the event’s food and beverage plans, as allowed by our venues (i.e., Embassy Suites and Copia) for this event. This may include product incorporation into the hands-on workshops.
- Three (3) tickets for representatives to attend the three-day workshop (optional sessions/activities not included).
- Opportunity to participate in the sponsor exhibit time on Thursday evening, March 12.
- Opportunity to provide printed materials (e.g., company/product brochure, recipes, nutrition information) and promotional items (e.g., pens, product samples), subject to Academy/FCP approval.
- Use of your logo on workshop materials.
- Recognition in FCP’s quarterly newsletter, Tastings and in the annual report.
- Opportunity to place a quarter-page ad in the Spring 2020 issue of FCP’s quarterly newsletter, Tastings. Note that the ad must be designed by the sponsor and that the ad is subject to approval by the Academy of Nutrition and Dietetics and FCP.
- Opportunity to post two (2) recipes on the FCP website for one year.
Silver Sponsorship ($7,500). (2 available)

- Opportunity to collaborate with FCP to plan either a pre-workshop tour or workshop for Thursday. Total participants to be determined, based on the event and capacity. The sponsor must cover the travel, housing and honorarium costs for any speaker. Additional costs may be incurred for programming if including a demo and/or tasting.
- Three (3) tickets for representatives to attend the three-day workshop (optional sessions/activities not included).
- Opportunity to participate in the sponsor exhibit time on Thursday evening, March 12.
- Opportunity to incorporate your products into the event food and beverage plans, as allowed by our venues (i.e., Embassy Suites and Copia) for this event.
- Opportunity to provide printed materials (e.g., company/product brochure, recipes, nutrition information) and promotional items (e.g., pens, product samples), subject to Academy/FCP approval.
- Use of your logo on workshop materials.
- Recognition in FCP’s quarterly newsletter, Tastings and in the annual report.
- Opportunity to place a quarter-page ad in the Spring 2020 issue of FCP’s quarterly newsletter, Tastings. Note that the ad must be designed by the sponsor and that the ad is subject to approval by the Academy of Nutrition and Dietetics and FCP.
- Opportunity to post two (2) recipes on the FCP website for one year.

Copper Sponsorship ($5,000). (Up to 2 available)

As a Silver Sponsor of this event, your company/association/brand will have the following benefits and opportunities:

- Two (2) tickets for representatives to attend the three-day workshop (optional sessions/activities not included).
- Opportunity to sponsor the optional hands-on dinner event at the Silverado Cooking School (either Friday or Saturday evening, March 13 or 14). Subject to venue approval, your products can be incorporated into the evening’s menu. Up to 24 attendees are planned for this event. As the event sponsor for this optional event, you receive 2 complimentary tickets for the evening.
- Opportunity to participate in the sponsor exhibit time on Thursday evening, March 12.
- Opportunity to incorporate your products into the event food and beverage plans, as allowed by our venues (i.e., Embassy Suites and Copia) for this event.
- Opportunity to provide printed materials (e.g., company/product brochure, recipes, nutrition information) and promotional items (e.g., pens, product samples), subject to Academy/FCP approval.
- Use of the logo on workshop materials.
- Recognition in FCP’s quarterly newsletter, Tastings and in the annual report.
- Opportunity to post one (1) recipe on the FCP website for one year.

Bronze Sponsorship ($3,000). (Up to 6 available)

As a Bronze Sponsor of this event, your company/association/brand will have the following benefits and opportunities:

- One (1) ticket for representatives to attend the three-day workshop (optional sessions/activities not included).
- Opportunity to participate in the sponsor exhibit time on Thursday evening, March 12.
- Opportunity to incorporate your products into the event food and beverage plans, as allowed for the opening reception at the Embassy Suites.
- Opportunity to provide printed materials (e.g., company/product brochure, recipes, nutrition information) and promotional items (e.g., pens, product samples), subject to Academy/FCP approval.
- Use of the logo on workshop materials.
- Recognition in FCP’s quarterly newsletter, Tastings and in the annual report.

Please contact us for additional information or to secure your sponsorship:

Sheila Weiss, RDN, LD, FAND
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