



American Dietetic Association
American Dietetic Association Foundation

The American Dietetic Association (ADA) and the American Dietetic Association Foundation (ADAF) launch their first joint initiative, Kids Eat Right. Its public outreach and education effort has been developed with members and depends on members to spread the information to both members and to target audiences we need to inform about the importance of ensuring quality nutrition in schools, community and families. Enroll to be a Campaign Volunteer before you go to FNCE, or stop by the ADAF booth sign-up or learn more about opportunities.

Look for Kids Eat Right at FNCE

- The **theme of the annual gala** is *Kids Eat Right: Orchestrating a Healthier Future*. Comments by Judy Dodd will support Kids Eat Right and the Kids Eat Right theme will be incorporated into the décor.
- The annual **ADAF t-shirt** will have a Kids Eat Right theme and logo. It will be available for purchase at the ADAF booth.
- Look for Kids Eat Right **messages and slides** displayed during transitions between speakers and sessions and in the program.
- A brief Kids Eat Right overview will be included in DPG and Affiliate partners' sponsored sessions
- An overview will be presented to various leader sessions such as Spokespeople, Affiliate presidents and president-elects, student sessions, member showcases, and DPG meetings
- Information will be available at the ADAF booth; off to the left are Kids Eat Right kiosks. View the Kids Eat Right action planning process and sign-on to be a Campaign Volunteer.
- Learn more about how you can help make quality nutrition a priority for our nation's kids. Come **Tuesday, November 9th at 9:45 a.m.** to the hot topic session, **The Food Kids Are Not Eating: Overcoming Childhood Obesity with Total Nutrition through Kids Eat Right** with a special performance from FoodPlay Productions. Dr. Theresa Nickolas will present new data on nutrient adequacy of kids' diet and new survey findings will be presented by Alicia Moag-Stahlberg, MS, RD. Kids Eat Right member involvement will be explained by Jeanne Blankenship, MS, RD.
- Promote Kids Eat Right, encourage your friends and colleagues to get involved and be a Campaign Volunteer – sign up at any computer and get access to new materials, resources and opportunities to network with other leaders
www.kidseatright.org/volunteer

